



**YOUR INVOLVEMENT CAN
MAKE AN ENORMOUS
DIFFERENCE
IN YOUR
COMMUNITY**

**WORKING TOGETHER
TO CREATE DEMENTIA
FRIENDLY COMMUNITIES
THROUGHOUT
DANE COUNTY**

DEMENTIA IMPACTS ALL OF US...

Over 5 Million Americans have dementia.
The number of people living with
dementia is expected to double in the next
30 years.



*"I have chosen to shop at your store because
you are dementia friendly."
--Person with dementia*

*"I want to join your church because this shows
the compassion you have for all people."
--New church members*

*"I like coming here because you accept him for
who he is and understand how to
communicate with him."
--Caregiver*

FOR MORE INFORMATION

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Become a

DEMENTIA FRIENDLY

Business/Organization



BECOME A DEMENTIA FRIENDLY BUSINESS/ORGANIZATION!

WHAT IS DEMENTIA?

Dementia is a term used to describe a set of symptoms resulting from diseases such as Alzheimer's, as well as other conditions such as strokes. The damage to the brain can interfere with a person's ability to carry out daily activities.



Learn more about what it is like to live with dementia and turn that understanding into action.

Businesses and organizations that become Dementia Friendly will have access to resources and information about dementia and how it may affect their customers, clients, or participants.

BENEFITS TO YOU AND YOUR BUSINESS/ORGANIZATION

- ⇒ Recognized as a Community Partner
- ⇒ Increased Customer Satisfaction
- ⇒ Opportunities for Publicity
- ⇒ Increased Employee Satisfaction

CRITERIA TO BE A DEMENTIA FRIENDLY BUSINESS/ORGANIZATION

- ⇒ 50% or more of your staff trained
- ⇒ Management trained
- ⇒ Incorporate into ongoing training
- ⇒ Consider future environmental updates



TM

COST



WHAT'S INCLUDED

- ⇒ 30-45 Minute Training by Volunteers
- ⇒ Online & Printed Materials
- ⇒ FREE Tools & Resources
- ⇒ New Dementia Friendly Culture
- ⇒ **Collaboration...The Key Component** in the Battle Plan Against Dementia

Sign Up Today!